



ENGINEERED FOR OUTDOORS



An Enterprise Born out of Passion

Incorporated in 1998, Wildcraft India Pvt. Ltd. (WIPL) is India's foremost company in the manufacturing and distribution of **head-to-toe** products for **trek-to-travel** solutions, serving more than **3.5 million customers** annually with sales in excess of **USD 100 Million**.

Performance-led Quality Products

Be it outdoor-friendly **clothing**, ergonomically designed **gear**, all-terrain **footwear** or all-purpose **travelcase**; Wildcraft has one mission - to engineer **versatile**, **multi-functional**, **lightweight**, **weather-resilient** products for the savvy backpacker in you.



End-to-End Value Chain Management

Wildcraft has a strong R&D team led by domain experts and a global network of vendors. Wildcraft employs **2500 staffs** across **2,00,000+ sq. ft. manufacturing facilities** in North & South India with a capacity to produce **10 mn+ pieces per annum**.

Multi-Channel Distribution

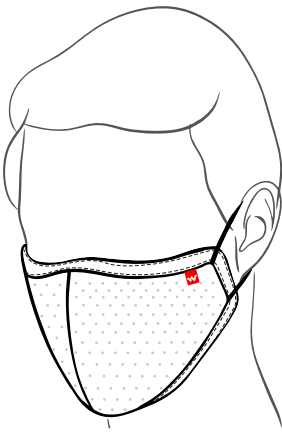
Wildcraft is equipped with an extended geo footprint of **200+ exclusive brand stores** across **60+ cities** with **5000+ retail points-of-sale** across India. This also includes over **1000 points-of-sale** across departmental stores & hypermarkets.

Wildcraft also has a strategic partnership with **Flipkart & Myntra**.



Serving the Nation

Wildcraft has been serving the armed forces, the paramilitary & police personnel through **Defence and Police canteens** across the country. It has now been accorded the privilege of equipping **Jawans of the Indian Army** with specially designed **90 Litre technical rucksacks**.



WILDCRAFT HYPA SHIELD W95

Reusable Outdoor Protection Mask
Anti-pollution | Anti-dust | Anti-bacterial

Engineered with 6-layered filtration system, **HYPA SHIELD W95** reusable protection mask is your perfect outdoor companion. This mask is reusable up to 30 gentle hand washes.

Carefully designed for all weather conditions keeping breathability and comfort in mind, **HYPA SHIELD W95** reusable outdoor protection mask keeps you safe from dangerous microbes, pollutants, dust, particulate matter, smoke from vehicle exhausts, factories, bushfires, etc.

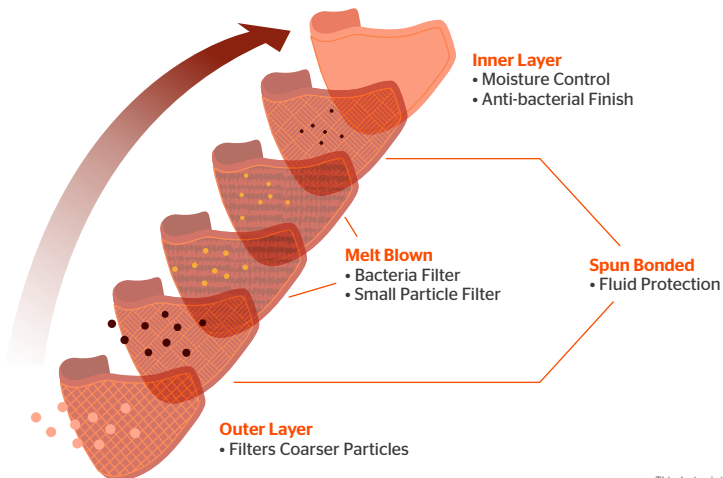


*Bacterial filtration efficiency
**Particle filtration efficiency

Features and Benefits

- Comfortable breathing
- Wider face coverage for maximum protection
- Innovative 2-panel design for universal fit
- Adjustable nose clip for enhanced protection
- Soft, elastic ear loops for extra comfort
- Minimal eyewear fogging
- Low heat build up
- Convenient flat-fold design for easy storage
- Washable and reusable
- Value for money
- Engineered 6-Layer Triple Particle Filtration System
- Accommodates all facial movements

HYPA SHIELD 6-Layer Triple Particle Filtration System



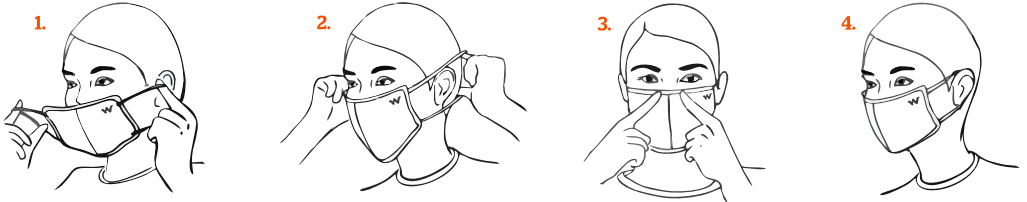
This design is intellectual property of WIPL.
Wildcraft proprietary design.



WILDCRAFT HYPA SHIELD W95

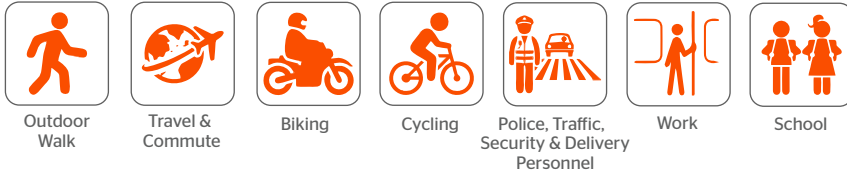
Reusable Outdoor Protection Mask
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Instructions for Use



1. Hold ear strings by your hands, face the concave side
2. Pull the strings over your ears, cover your nose, mouth & chin with the mask properly
3. Adjust the bendable 'nose clip' to avoid leakage and to ensure the perfect fit
4. Inner layer should be pushed in to make the concave shape; it should not be pulled out

Use Cases



Precautions

- Change the mask if there is difficulty in breathing
- Store the mask in a dry place and away from sunlight
- Wash after everyday use
- For individual use, not to be shared
- Mask needs to be discarded after 30 washes

Warning

- Usage instructions & precautions should be followed as recommended
- Improper usage of the mask may cause health risks

Wash Care



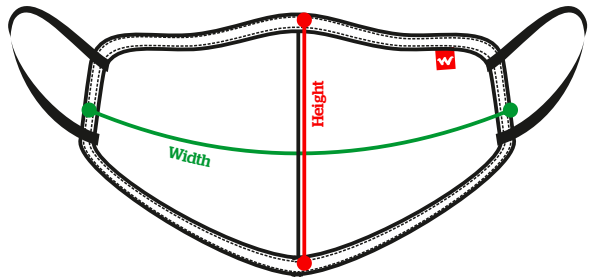
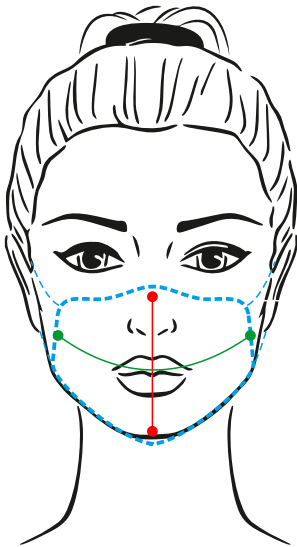


WILDCRAFT HYPA SHIELD W95

Reusable Outdoor Protection Mask
Anti-pollution | Anti-dust | Anti-bacterial

Size and Measurement

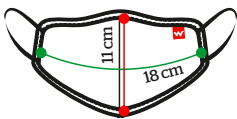
The right mask size is extremely crucial. Your weight can help in picking a mask of the right size. Use the guide below to find your fit.



Unlike many other protective masks available in the market, **HYPA SHIELD W95** outdoor mask is designed for maximum face coverage.

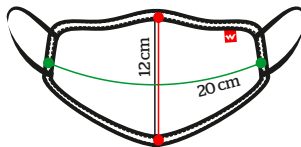
Measure the height from **the bridge of your nose to under the chin** and width from **middle of one cheekbone to the other**.

Small



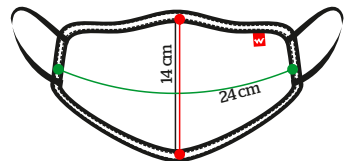
Size (WxH): 18cm x 11cm
Kids & Teens: 20 - 40Kg

Medium



Size (WxH): 20cm x 12cm
Adult: 40 - 70Kg

Large



Size (WxH): 24cm x 14cm
Adult: 70Kg+

The above sizes and body weight references are indicative and may vary from user to user.



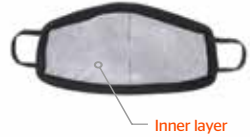
WILDCRAFT HYPA SHIELD W95

Reusable Outdoor Protection Mask
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Product Specifications

Colour	Black	Assorted
MRP	₹200 per piece	

Product Images



Super soft edge binding finish for all-day comfort

Ingenious 2-panel design that fits faces of all shapes and sizes



Flexible over-the-ear elastic loop

Maximum face coverage



Anti-fogging adjustable nose clip to avoid leakage

#READYFORANYTHING

wildcraft.com